

RBA Evaluation of the 'Forgotten Valley Views'

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A note to readers:

- This RBA information tool was developed as part of the 'Community Development in the context of Results Based Accountability' Action Research Project.
- The author would like to acknowledge the group effort of everyone participating in the action research process.
- The group as a whole also acknowledges the individual authors of tools and papers developed during the action research process
- As a group we do NOT promote a 'one size fits all' approach and offers this material as only an example of one area's thinking processes to date
- This information is offered in the spirit of co-operation and in recognising the value in sharing information and resources. The material is available for others to re-use and/or adapt for their own purposes if desired. If you would like to directly use the information provided please contact the original author's and acknowledge their original source work.

RBA Evaluation of the 'Forgotten Valley Views'

(A monthly community newsletter produced by Forgotten Valley Mobile Resource Unit's Community Development Program)

How much did we do?

Output

- How many issues per year / copies per issue?
- How many ways of distribution (mail, letterbox, e-mail, etc)?
- How many FVMRU events promoted?
- How many local groups supported through promotion?
- How many other services were promoted?

Input

- Staff / volunteer hours / time involved?
- Cost per issue?

How well did we do it?

- Did intended target group receive / have access to newsletter?
- Were all Forgotten Valley Services / Programs promoted in the newsletter?
- Where events promoted in a timely fashion?
- Was format and content easy to read?
- Was information relevant for readers?
- Did income from advertising cover costs?

